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The Global Intelligence Alliance Adds Four New Member Companies; Expands in Asia, Europe and Latin America

The Global Intelligence Alliance (GIA, www.globalintelligence.com) is very pleased to announce that four new, highly respected and experienced Business / Competitive Intelligence (CI/BI) companies have joined the Alliance as GIA Members: InterMedium of Norway (www.intermedium.no), Infoline of Spain (www.infoline.es), Fusion Consulting covering the Asia Pacific region (www.fusionc.com), and InfoAmericas (www.infoamericas.com) that focuses on Latin America. The Global Intelligence Alliance is a global network of professional CI and business research companies that serves the business information needs of its multinational clients around the world.

Hans Hedin, the GIA Coordinator says: "We are very happy that our work to develop the GIA has generated so much positive interest among both business research companies and our clients. The growth of the Alliance has really taken off this year, and we are also seeing an increasing number of truly global client projects conducted in seamless cooperation between our Member companies and Research Partners around the world. This reinforces to us that we are on the right path: Developing a leading global network of CI and research companies for the benefit of organizations that require a global partner for localized research projects."

For more information, please contact

Hans Hedin (hans.hedin@globalintelligence.com)
Tel. + 46 735 340 173

or

InterMedium: Dag Lyster (dag.lyster@intermedium.no)
Infoline: Luis Mira (lmira@infoline.es)
Fusion Consulting: Pete Read (more@fusionc.com)
InfoAmericas: Thomas Rideg (trideg@infoamericas.com)

About the Global Intelligence Alliance

The Global Intelligence Alliance (GIA, www.globalintelligence.com) is a global network of professional Competitive Intelligence and business research companies. Leveraging its world-wide reach, the GIA provides multinational organizations with a single source for all CI requirements including: intelligence services; process consulting; training; and leading technology solutions.

About InterMedium

InterMedium AS is a Norwegian full-service provider of Competitive Intelligence. InterMedium provides subscription based Competitive and Media Intelligence solutions, as well as value added analyses. The company was founded in 1998 by a group of seasoned business professionals from the IT/Telecom industry. In May 2001, InterMedium merged with Prudensia AS, a consulting company focusing on Competitive Intelligence. The integration between the two companies made InterMedium a leading Competitive Intelligence company in Norway.

About Infoline

Infoline, founded in 1990, is an information broker and consulting company. Infoline offers Competitive Intelligence, market research and a wide array of information services. Infoline InfoCenter[®] specialises on Spanish, Portuguese and world-wide company financial information, with a collection of more than 6.000.000 company filings that goes back to 1968. Infoline also consults companies on knowledge management, documentation, and related technologies. In addition, Infoline collaborates with the Commission of the European Union, participating in projects, distributing their products and services, and evaluating projects financed by the DG XIII.

About Fusion Consulting

Fusion Consulting (www.fusionc.com) is a business intelligence consultancy providing strategic advice on Asia-Pacific markets. With offices in Singapore and Hong Kong and a network of 250 industry specialist consultants in 14 countries, the company conducts custom research and consulting to help clients understand their markets, compete more effectively and grow into new areas of opportunity.

About InfoAmericas

InfoAmericas provides market research, competitive intelligence and strategic consulting services throughout Latin America. Through offices in Brazil, Mexico, and Miami, and a network of affiliates in 15 countries in the region, InfoAmericas delivers on-the-ground research and intelligence capabilities. InfoAmericas' unique combination of regional knowledge and industry expertise provides its clients with the most cost effective solutions to their Latin American business challenges. Over 11 years, InfoAmericas has completed more than 450 intelligence projects across 18 Latin American markets. For more information, visit www.infoamericas.com.